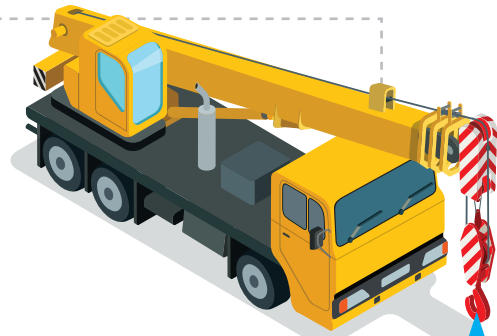




Strong Workforce Stars are given to the state's top five programs in 12 industry sectors, based on earnings gains, living wage attainment, and employment in field of study.



THE CRITERIA USED IN SELECTING STRONG WORKFORCE STARS



INCREASE IN EARNINGS

When comparing students' earnings one year before and one year after exiting the California Community Colleges system, students from the 2017 Strong Workforce Stars career education programs earned 175% more, on average.



ATTAINMENT OF REGIONAL LIVING WAGE

2017 Strong Workforce Stars career education programs helped more than 75% of their students attain financial stability, based on examining regional living wage outcomes for graduates and skills builders (students whose goal is not to complete a program, but to take classes to increase job skills).



EMPLOYMENT IN FIELD OF STUDY

According to the CTE Outcomes Survey, which is sent to community college students after they stop taking courses, 100% of students were employed in their fields of study in almost all Strong Workforce Stars career education programs.



Search the Strong Workforce Stars database and learn more at www.dwmshowcase.com



CALIFORNIA COMMUNITY COLLEGES
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FOR JOBS AND THE ECONOMY



Data for the 2017 Strong Workforce Stars is based on students who were last enrolled in 2013-14. Information on increases in earnings and living wage attainment are based on a match of student information provided by the colleges to the Employment Development Department's wage file. Living wage is benchmarked against county-level standards created by the Insight Center for Community Economic Development for a single individual. Employment in field of study is based on student responses to the CTE Outcomes Survey.