



CAREER EDUCATION & WORKFORCE DEVELOPMENT DEPARTMENT

A background image of a complex network of glowing blue and white lines, resembling a data network or fiber optic connections, set against a dark background with some city lights visible in the distance.

THE EVOLUTION OF THE WORKPLACE

FRIDAY, SEPTEMBER 18, 2020
SCHEDULE AT A GLANCE

TIME	ACTIVITY
9:00AM	<p>ZOOM ROOM OPENS Zoom link: https://cccconfer.zoom.us/j/96677711666 Meeting ID: 966 7771 1666</p>
9:15AM	<p>WELCOME Event hosts welcome attendees and introduce the purpose of the conference.</p> <p>Welcome <i>Jan Swinton</i>, Dean, Career Education & Workforce Development <i>Freddy Saucedo</i>, Associate Dean, Career Education & Workforce Development</p> <p>Event Hosts Career Education Counselors: <i>Marisela Canela</i>, <i>Breanna Dulay</i>, <i>Antonio Del Real</i>, <i>Mirna Najera</i>, <i>Isaac Pedraza</i></p>
9:20-9:50AM	<p>OPENING KEYNOTE <i>Manish Bhardia</i>, Partner, Think AI Corporation</p>
9:50-9:55AM	<p>BREAK Presenters will end the Zoom Webinar at this point, and your next session will begin at 10:00.</p> <p>Take a stretch, grab a snack, and click the Zoom Meeting link for your preferred breakout session.</p>
10:00-10:30AM	<p>CONCURRENT BREAKOUT SESSIONS REGIONAL DIRECTORS FOR EMPLOYER ENGAGEMENT Zoom Meetings – select your preferred breakout session from the four below. All sessions will be recorded and available after the event.</p> <p>Description: Regional Directors will share new and emerging skills that will be in demand and how the workplace environment has evolved, in an effort to prepare our students for the future of work.</p> <p>HEALTH SECTOR <i>Regional Directors for Employer Engagement: Ozzie Lopez</i> Zoom link: https://cccconfer.zoom.us/j/99010015081 Meeting ID: 990 1001 5081</p> <p>ICT / DIGITAL MEDIA SECTOR <i>Regional Director for Employer Engagement: Charlotte Augenstein</i> Zoom link: https://cccconfer.zoom.us/j/94114473931 Meeting ID: 941 1447 3931</p> <p>GLOBAL TRADE SECTOR <i>Regional Director for Employer Engagement: Ruth Amanuel</i> Zoom link: https://cccconfer.zoom.us/j/92377630040 Meeting ID: 923 7763 0040</p>

TIME	ACTIVITY
10:35-11:05AM	<p>CONCURRENT BREAKOUT SESSIONS CAREER TOOLS Zoom Meetings – select your preferred breakout session from the two below. All sessions will be recorded and available after the event.</p> <p>Description: Takeaway resources for career exploration & jobs/internships platforms</p> <p>CAREER EXPLORATION TOOLKIT Zoom link: https://cccconfer.zoom.us/j/96712763464 Meeting ID: 967 1276 3464</p> <p>JOBS AND INTERNSHIP PORTALS Zoom Link: https://cccconfer.zoom.us/j/957113813366 Meeting ID: 957 1138 1336</p>
11:10-11:40 AM	<p>CLOSING KEYNOTE <i>Judith Velasco, Executive Director, Verdugo Workforce Development Board</i></p> <p>Zoom link: https://cccconfer.zoom.us/j/94839900342 Meeting ID: 948 3990 0342</p>
11:45	<p>ADJOURN THANK YOU FOR ATTENDING THE GCC CE PROFESSIONAL DEVELOPMENT</p>

—SESSION PRESENTERS—



OPENING KEYNOTE *Manish Bhardia*

Manish Bhardia is a Cloud consultant with more than 22 years of experience leading complex technical projects and currently serves as President of the International Association of Microsoft Channel Partners (IAMCP) SoCal. He is a Partner at Think AI Corporation, a trusted strategic partner for enterprise thought leaders who need to solve complex business problems using modern technologies including AI, business intelligence (BI) and chatbots. Think AI is a GOLD certified Microsoft partner. Think AI recently became part of Microsoft Inner Circle for AI.

Manish has extensive experience in the industry, have been part of 50+ speaking engagement. Manish's clients include Starwood(Marriott), Microsoft, St John's WellChild and Port of Los Angeles.

Recently won awards by Manish were

1. Awarded the 2019 IAMCP SoCal Partner Choice Award by IAMCP
2. Awarded by the ABAOC the 2019 Presidential Award of the year

Manish's book "Teamwork and Collaboration" is set to launch on September 15th

CLOSING KEYNOTE *Judith Velasco, Executive Director*



Judith Velasco has been a leader in the workforce development profession for more than 15 years, specializing in program and contract development, grant and data management and revenue generation, as well as employment center operations. She currently serves as the Executive Director for the Verdugo Workforce Development Board that provides leadership to enhance workforce quality, job opportunities and economic vitality in the Verdugo region, which serves the cities of Burbank, Glendale and La Cañada Flintridge. In her capacity, she leads a 24-member board of directors comprised primarily of business leaders, labor leaders and community members to implement meaningful employment programs that help underserved communities. Under her leadership, the Board has implemented the federal law called the Workforce Innovation and Opportunity Act (WIOA) that provides funds to communities to provide no cost employment services for unemployed individuals and to assist the businesses with their hiring needs. Ms. Velasco is committed to serving individuals with the greatest need as demonstrated in the Verdugo Board's priority to implement relevant training programs for this population with barriers to employment and to collaborate with partners that enhances services to the community. She is also dedicated in providing meaningful career services to our students to ensure career exploration at an early age.

She majored in Public Policy at Occidental College, and obtained her Master's Degrees from Syracuse University in the disciplines of Public Administration and Information Management.

—BREAKOUT SESSIONS—



Charlotte Augenstein

Regional Director of Employer Engagement
ICT / Digital Media Sector

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Throughout her career, Charlotte Augenstein has worked in nearly every facet of the ICT-DM sector. She brings that experience to her role as Regional Director for the Los Angeles region, a position she began in March 2019. Augenstein is an experienced leader in technology in the public and private sectors. She has worked in enterprise software, technology marketing, cybersecurity, and more.

Before becoming RDEE for ICT/Digital Media, Augenstein worked for Microsoft, where she worked in Community Outreach and Education. She's also worked as a technical consultant at Electronic Data System (EDS) and an account executive at Managed Solution.

Outside of work, she's spent more than a decade as part of the Huntington Beach Educational Foundation and currently serves as the organization's President. The foundation raises money to support activities throughout the Huntington Beach City School District and works to expand partnerships between businesses, parents, and educational communities to benefit the district's students. In addition, she is an executive board member with numerous non-profits in Huntington Beach focusing on STEM, Cyber Patriots among other impactful organizations.

Augenstein sees her personal and professional experience aligning to provide new opportunities for ICT-DM students throughout the Los Angeles region. "You have to be a self-starter, read between the lines, know who the key players are, and who can support your mission to make things better," she said. "I've built these skills throughout my career and look forward to sharing them with students and faculty."

Katie Mishler

Regional Director of Employer Engagement
Advanced Transportation and Logistics Sector

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Regional Director for Employer Engagement for Advanced Transportation and Logistics in the Los Angeles County Region, and is hosted at Cerritos College. Previously, Katie was the Program Assistant for Advanced Transportation and Renewable Energy, and has worked at Cerritos College in Advanced Transportation since 2011, with the ATTE (Advanced Transportation, Technology, and Energy) Center. Since 2012, she has worked extensively with Southern California municipalities, including assistance with grants, infrastructure projects, and alternative fuel training development. Katie currently serves as the Long Beach Clean Cities Assistant Coordinator, a program funded by the Department of Energy that focuses on fossil fuel reduction, and as the Vice President for the Municipal Equipment and Maintenance Association (MEMA). She holds a BA and MA in History from California State University, Los Angeles, and has been adjunct faculty at both Cerritos College and Cypress College.



Ruth Amanuel

Regional Director of Employer Engagement
Global Trade Sector

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Ruth Amanuel brings years International Trade and community outreach experience to the California Community Colleges. Prior to serving in this role, she was part of Los Angeles Mayor Garcetti's International Trade team. As an International Trade Specialist responsible for executing the Mayor's Export Program, Ruth worked closely with the Ports, Airports and across diverse industries. Ruth also consulted for the Center for International Trade Development where she led the BEAM e-commerce program designed to help businesses increase online sales. Ruth holds a bachelor's degree from the University of Toronto and graduate certificate in International Trade from UCLA. A true global citizen, she has lived and worked in seven countries and speaks four languages and is proud to call Los Angeles her home.



Ozzie Lopez

Regional Director of Employer Engagement
Health Sector

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Ozzie Lopez is one of two Regional Directors | Deputy Sector Navigators in the Los Angeles region for the California Community Colleges Chancellor's Office. Within his purview, Ozzie's areas of focus are to develop partnerships within the health industry with the intent of creating healthcare career pathways, bridging the gap between the healthcare employer community and the L.A. region community colleges.

Ozzie is also currently Adjunct Faculty at East Los Angeles College where he teaches a U.S. Government course. He is also in the process of earning his Doctorate in Organizational Change and Leadership from the University of Southern California, earned a Master's in Public Administration from National University and his Undergraduate degree in Political Science from Cal State Los Angeles.

Ozzie previously served as the Director of Workforce Development with AltaMed Health Services Corporation, one of the fastest growing Federally Qualified Healthcare Center providers in the southern California region with clinics located in Los Angeles and Orange Counties. Ozzie has 24 years of workforce development and training experience; he has extensive experience in creating and leveraging public private partnerships with a focus on improving performance and delivery of outcomes.



Emma Sanchez
Program Manager, Career Pathways

Emma Sanchez has a long-standing and diverse career in education for over 25 years with a passion for student success and life-long learning. She started working in Workforce Development when she became the Director of Career Education managing the La Canada Unified School District (LCUSD) Regional Occupational Programs and co-founding a project-based professional internship/mentoring program that served 4000 K-12 students in ten years in collaboration with 400 corporate partners in the San Gabriel/Verdugo region. In addition, Emma was the LCUSD partner along with GCC, Burbank and Glendale Unified School Districts to the Verdugo School to Career Coalition Grant that was a federal school to career implementation grant. Later, she became the Project Manager of College and Career Pathways at Pasadena Unified School District. Then, she moved on to become the Project Director of the PCC/GCC CTE Collaborative grant and the Workforce Innovation Partnership grant at Pasadena City College. In collaboration with Glendale Community College, Emma leveraged resources and created partnerships between education and business to strengthen workforce development preparation at middle schools, secondary, and postsecondary levels through career pathways, articulation agreements, faculty Professional Development, curriculum modifications, internships, and Faculty Externships. She was later trained by ConnectEd to be a Linked Learning Career Pathway Quality Reviewer for Career Pathways Certification. Emma continued implementing workforce development programs through the Career Pathways Trust (CCPT) grant in partnership with GCC, GUSD, BUSD, and CSUN and currently she is the Program Manager of Career Pathways at GCC for the Strong Workforce Program grant.

Prior to her work in workforce development, Emma was a K-12 School Psychologist, Licensed Educational Psychologist in private practice, a State Commissioner on the Advisory Commission on Special Education, Director of Special Education for charter schools, an Executive of an in-sourcing company of special education services for charter schools, and a Regional Director of Operations for Supplemental education to students in Title 1 schools.

Emma earned her Bachelor's degree in Psychology and her Master's degree in Educational Psychology from the University of Southern California.



Nadine Levyfield
Student Services Technician, Career Services & Student Employment

Nadine Levyfield is the Student Services Technician, Career Services & Student Employment at Glendale Community College. Prior to GCC, she spent 10 years working in communications strategy, community organizing, capacity building, student engagement, and public health at nonprofits in DC, NY, and LA. She has a B.A. in Media Studies from UC Berkeley and an M.A. in Human Development: Leadership in Education and Human Services from Pacific Oaks College.



Marisela Canela
Career Education Counselor

Marisela Canela currently serves as a Science, Technology, Engineering and Mathematics (STEM) / Career Education (CE) counselor at Glendale Community College. Career Education is the vehicle of choice that Ms. Canela opted as the catalyst for change in students to become economic contributors to their families and communities. Throughout her years as counseling faculty, she has taught student development courses, co-coordinated conference and career events designed to promote CE/STEM and career pathways. Ms. Canela initiated her education at Santa Monica College where she received her Associates in Arts, and then transferred to California State University Northridge where she obtained her Bachelor Degree in Psychology. Lastly, she acquired her Master's in Counseling from Loyola Marymount University.



Breanna Dulay
Career Education Counselor

Breanna Dulay is a Career Education and Workforce Development Counselor at Glendale Community College. Breanna began her educational journey at Los Angeles Pierce College and transferred to California State University, Northridge (CSUN) to earn a Bachelor's of Arts degree in Psychology. She later went back to CSUN to earn a Master's of Science degree in College Counseling and Student Services and a certificate in Career Counseling and Education.

With over 5 years of experience, Breanna has worked with a multitude of offices who specialize in meeting the unique and individualized needs of various student populations including International, First Year, Transfer, General Academic, Career, and Workforce Development. Breanna believes in inspiring, educating and counseling people with their educational, career and personal journeys with passion, positivity and poise.



Antonio Del Real
Career Education Counselor

Antonio Del Real is a Career Educational (CE) Counselor that thrives to bring an effective blend of experience, expertise, clarity, concern and action to the counseling process and provide genuine wholeness to students. Antonio ably and efficiently assists students with academic/career/major exploration by utilizing informal and formal career assessments. Antonio aims to help students make an informed and considered major and career decision.

Antonio has over eight years of counseling experience with a wide range of students from a variety of community colleges. This includes providing counseling to MESA, AIM-STEM, Next-UP, Academic, Career, VOICES, Fire technology, Veterans, Athletic, International, and formerly incarcerated and system impacted students.

Antonio Del Real earned an Associate of Arts Degree in Liberal Arts from Los Angeles Pierce College, a Bachelor's of Science in Business Administration with an emphasis in Finance & Real Estate from California State University Northridge, and a Master of Science degree in College Counseling and Student Services from California State University Northridge.



Mirna Najera
Career Education Counselor

Mirna Najera is a Career Education and Workforce Development Counselor at Glendale Community College. She started her educational journey at Pasadena City College and transferred to California State University, Los Angeles to earn her Bachelor's of Arts in Psychology. Immediately, continued at CSULA to earn a Master's Degree of Science in Rehabilitation Counseling, with the option in Higher Education and completed the Career Counseling Certificate.

With 10 years of experience she has served in many counseling roles Verdugo Power Academy, Verdugo Fire Academy, EDD-Unemployment, EOP&S, General Counseling, TRIO program and CalWORKs. She also co-presents professional development workshops to our K-14 partners. In addition, she teaches a student development course with the focus in improving academic ability/performance. Making a difference in a student's life is what motivates her to continue in her counseling journey. With every student she meets, she knows that establishing a connection and listening to their needs is what makes a difference in a student's life and motivation to succeed



Isaac A. Pedraza

Career Education/Verdugo Fire Academy, Counselor

Isaac Abel Pedraza currently serves as Career Education & Workforce Development counselor and Alpha Gamma Sigma Co-Advisor at Glendale Community College. For 4 years, Isaac served as a Student Service Technician in the Outreach and Recruitment Office supporting the concurrent enrollment programs, high school visits, college fairs and early college application programs at Glendale Community College.

Academically, Mr. Pedraza earned his Associate of Arts in Social Science at Glendale Community College, Bachelor of Arts in Religious Studies and Human Rights from the University of California, Davis, Master of Education in Educational Counseling from the University of Southern California and is currently working on his Doctoral Degree in Educational Leadership with and emphasize in Educational Psychology from the University of Southern California. Additionally, Isaac served six years in the United States Army as an Indirect Fire Infantryman and deployed in support of Operation Iraqi Freedom in 2003, 2005, and 2007.

THANK YOU

Glendale College Foundation

GCC Office of Communications & Community Relations

Regional Director of Employer Engagement

GCC Student Employment Services