

VIRTUAL INFORMATION SESSION

Interested in a Career in Product Management?



With product leaders from



Product managers are amongst the highest-compensated, most well-respected professions in the world today. Come hear directly from professionals from the Product Managers Association, Los Angeles (PMA.LA) as they share more about the profession and an upcoming FREE mentorship opportunity!

What is Product Management? A product manager connects business strategy, design knowledge, and customer needs in order to develop a product that is relevant, feasible, and valuable. PMs are focused on optimizing a product to achieve the business goals and user necessities while maximizing return on investment.

What Majors Can Lead to Product Management? Business, Computer Science, Communications, Engineering, Cognitive Science, and others!

Tuesday, March 22nd, 2022

Info Session Offered Twice: **12:30-1:30PM | 5:00-6:00PM**

Zoom Registration Link: <https://bit.ly/3uRuNoN>

GCC is committed to providing access and reasonable accommodation to its programs, services, and activities. Accommodation requests related to a disability should be made five days prior to the event to smcintyre@glendale.edu

<https://pma.la/mentorship-program> | www.Glendale.edu/CareerEd