

**BEFORE YOU BEGIN:**

- »The purpose of a flyer is to **communicate important information clearly and quickly** while being visually pleasing. Avoid using too much information and using low-quality photos.
- »Consider who your primary and secondary audiences might be (students, parents, community members, etc.). Share information they may be looking for.
- »Please **stay within the brand guidelines** - [glendale.edu/BrandGuidelines](http://glendale.edu/BrandGuidelines)

**1 The GCC logo (high-resolution JPEG or PDF) should always be placed in the upper left corner** – clear, recognizable, and no smaller than 1.5” in width.

**2 Feature images of students when possible!**  
Use high-resolution, well-lit photos with students smiling and/or participating. Use no more than three photos. Photos of equipment or objects related to the topic work just as well.

**NO CLIP ART!**

**3 Text/information should be placed from most important to least important.**

**Header/Title** will be your largest and boldest text. It will catch the audiences’ attention. It could be the title of a presentation or class name.

At least 24 point approved font

**Date/Time/Class Number** will be smaller than the header and larger than additional information.

At least 16 points

**Additional details**, like number of units or, if this is a presentation, the speaker’s biography, should be done in a smaller font.

At least 12 points

**Contact information and/or web address**

At least 10 points

**1**



**2**

**Header/Title** **3**

**Class Number**  
**Date/Time**  
**Presenter’s name**

Any additional information or explanation

Please include contact information or a web address.

You can also place contact info or web address in this bar.

# GCC Flyer Samples



Fall 2021

## ART 170 Introduction to Printmaking



**TICKET #4948**  
**THURSDAYS · 1:55–6:15PM**  
**3 UNITS · REMOTE**

Instructor: Kiyomi Nannery  
Transfer credit: UC, CSU, USC

This course will cover how to create prints at home, using various printmaking techniques. No press or special equipments required, and thanks to COVID-19 relief fund, we will be able to provide free materials for this course.

[glendale.edu/schedules](http://glendale.edu/schedules)

**Class flyer sample**



SCIENCE LECTURE SERIES Fall 2022

## The Coupled Trophic Transfer of Selenium and Mercury in a Large River



**Raul Flamenco**  
PhD Student

Dept. of Natural Resources  
and the Environment

University of Connecticut

**Tuesday September 27, 2022**  
**12:30pm-1:30pm**

**Meeting ID: 828 0331 9676**  
**Passcode: 955414**

PENDING FLEX CREDIT  
FREE AND OPEN TO THE PUBLIC

Sponsored by William Gohlke, in memory of OLE W. GOHLKE and STEPHANNE A. GOHLKE

**Event flyer sample**