

## COMM104 : Argumentation And Debate

### General Information

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Course Code (CB01) :	COMM104
Course Title (CB02) :	Argumentation And Debate
Department:	COMM
Proposal Start:	Fall 2025
TOP Code (CB03) :	(1506.00) Speech Communication
CIP Code:	(09.0101) Speech Communication and Rhetoric.
SAM Code (CB09) :	Non-Occupational
Distance Education Approved:	No
Will this course be taught asynchronously?:	No
Course Control Number (CB00) :	CCC000237174
Curriculum Committee Approval Date:	05/22/2024
Board of Trustees Approval Date:	07/16/2024
Last Cyclical Review Date:	05/22/2024
Course Description and Course Note:	COMM 104 is designed to provide students with an understanding of the factors affecting basic argumentation and debate on a day-to-day basis and to provide laboratory experiences aimed at developing skills in such areas as language, listening, assertiveness, conflict resolution, non-verbal behaviors, group problem solving, and cross cultural communication. The instructional approach is deductive-inductive-deductive, involving lecture/discussions, formal, in-class debates and critical analysis of contemporary issues.
Justification:	Content Change
Academic Career:	<ul style="list-style-type: none"><li>Credit</li></ul>
Mode of Delivery:	No value
Author:	No value
Course Family:	No value

### Academic Senate Discipline

Primary Discipline:	<ul style="list-style-type: none"><li>Speech Communication</li></ul>
Alternate Discipline:	No value
Alternate Discipline:	No value

## File Upload

### File Upload

No Value

## Course Development

### Basic Skill Status (CB08)

Course is not a basic skills course.

Allow Students to Gain Credit by Exam/Challenge

### Course Special Class Status (CB13)

Course is not a special class.

### Pre-Collegiate Level (CB21)

Not applicable.

### Grading Basis

- Grade with Pass / No-Pass Option

### Course Support Course Status (CB26)

Course is not a support course

## General Education and C-ID

### General Education Status (CB25)

GE Status A2, A3, 1A, 1B

### Transferability

Transferable to both UC and CSU

### Transferability Status

Approved

### CSU GE-Breadth Area

A3-Critical Thinking

### Area

Critical Thinking

### Status

Approved

### Approval Date

09/10/1988

### Comparable Course

No Comparable Course defined.

### C-ID

COMM

### Area

Communications Studies

### Status

Approved

### Approval Date

08/31/2009

### Comparable Course

COMM 120 - Argumentation or Argumentation and Debate

## Units and Hours

### Summary

#### Minimum Credit Units (CB07)

3

#### Maximum Credit Units (CB06)

3

#### Total Course In-Class (Contact) Hours

54

#### Total Course Out-of-Class Hours

108

#### Total Student Learning Hours

162

## Credit / Non-Credit Options

### Course Type (CB04)

Credit - Degree Applicable

### Noncredit Course Category (CB22)

Credit Course.

### Noncredit Special Characteristics

No Value

### Course Classification Code (CB11)

Credit Course.

Variable Credit Course

### Funding Agency Category (CB23)

Not Applicable.

Cooperative Work Experience Education Status (CB10)

## Weekly Student Hours

	In Class	Out of Class
Lecture Hours	3	6
Laboratory Hours	0	0
Studio Hours	0	0

## Course Student Hours

<b>Course Duration (Weeks)</b>	18
<b>Hours per unit divisor</b>	0
<b>Course In-Class (Contact) Hours</b>	
Lecture	54
Laboratory	0
Studio	0
<b>Total</b>	54
<b>Course Out-of-Class Hours</b>	
Lecture	108
Laboratory	0
Studio	0
<b>Total</b>	108

## Time Commitment Notes for Students

No value

## Units and Hours - Weekly Specialty Hours

Activity Name	Type	In Class	Out of Class
No Value	No Value	No Value	No Value

## Prerequisites, Corequisites, Recommended Corequisites, and Recommended Preparation

### Advisory

ESL151 - Reading And Composition V

#### Objectives

- Read and critically analyze various academic readings.
- Summarize readings.

- Organize fully-developed essays in both expository and argumentative modes.
- Compose a 500 to 550-word essay which: summarizes and cites appropriately a reading passage; includes a clear thesis statement; uses evidence to support the thesis; shows clear organization into an introduction, body, and conclusion.
- Revise writing to eliminate errors in syntax, and grammatical constructions.
- Employ basic library research techniques.
- Compose one research paper (1,000 words) or two short research papers (500-700 words each) with citations.

OR

### Advisory

#### ENGLC1000 - Academic Reading and Writing (in-development)

##### Objectives

- Read, analyze, and evaluate a variety of primarily non-fiction readings for content, context, and rhetorical merit with consideration of tone, audience, and purpose.
- Apply a variety of rhetorical strategies in writing unified, well-organized essays directed by a well-reasoned thesis statement with persuasive support.
- Develop varied and flexible strategies for generating, drafting, and revising essays.
- Analyze stylistic choices in their own writing and the writing of others.
- Write timed, in-class essays exhibiting acceptable college-level control of mechanics, organization, development, and coherence.
- Integrate the ideas of others through paraphrasing, summarizing, and quoting without plagiarism.
- Find, evaluate, analyze, and interpret primary and secondary sources, incorporating them into written essays using appropriate documentation format.
- Proofread and edit essays for presentation so they exhibit no disruptive errors in English grammar, usage, or punctuation.

OR

### Advisory

#### COMMC1000 - Introduction to Public Speaking (in-development)

##### Objectives

- Explain the basic principles of human communication.
- Analyze their audience and communication environment.
- Formulate a speech topic through analysis audience and research.
- Analyze, synthesize and evaluate information.
- Identify the purpose and occasion of the oral presentation.
- Organize information into a logical and clear fashion.
- Craft a full sentence outline.
- Distinguish between fact and opinion.
- Present orally information in a clear, confident, and fluent manner.
- Evaluate the effectiveness of their presentation.
- Demonstrate critical thinking and communication in listening and speaking.
- Explain the ethical responsibility in the communication process.
- Demonstrate theoretical knowledge through formalized testing and performance.

### Entry Standards

Entry Standards

Description

No value

No value

## Course Limitations

Cross Listed or Equivalent Course

Description

No value

No value

## Requisite Validation

**Upload Statistical Validation and/or other documents (if necessary)**

No Value

## Specifications

### Methods of Instruction

Methods of Instruction

Lecture

Methods of Instruction

Discussion

Methods of Instruction

Collaborative Learning

### Out of Class Assignments

- Essays of analysis, evaluation, argumentation
- Documented research paper that includes close reading of primary and secondary; sources and that incorporates the principles of logic, analysis, and argument taught in the course
- Preparation of oral debate
- Reading from textbook and/or supplemental material

### Methods of Evaluation

### Rationale

Activity (answering journal prompt, group activity)

Discussions of text material, current issues and debate topics

Presentation (group or individual)

Group and individual oral debates

Writing Assignment

Documented research paper that includes close reading of primary and secondary sources, and that incorporates the principles of logic, analysis, and argument taught in the course

Exam/Quiz/Test

Quizzes, midterm and final exam

### Textbook Rationale

No Value

### Textbooks

Author	Title	Publisher	Date	ISBN
Baaske, Kevin T.	Arguments and Arguing: The Products and Process of Human Decision Making	Long Grove: Waveland	2022	978-147862929-0

### Other Instructional Materials (i.e. OER, handouts)

No Value

## Learning Outcomes

### Course Objectives

Define and explain argumentation and debate in their various forms.

Analyze and argue both inductively and deductively.

Effectively evaluate written and oral arguments.

Create valid and well-supported affirmative and negative arguments.

Identify correct and fallacious reasoning.

Engage in cooperative group thinking for problem solving.

Participate in various debate formats.

Demonstrate understanding of how critical thinking pervades all aspects of our lives.

Recognize and identify underlying values and assumptions in arguments.

Explain and exhibit ethical argumentation.

## SLOs

**Research and employ evidence so as to logically construct sound oral and written arguments.**

Expected Outcome Performance: 70.0

<i>COMM</i> Speech/Communication - A.A. Degree Major	Apply critical thinking skills in the areas of speaking and listening
	Identify oral and written communication skills to produce effective speeches
<i>ILOs</i> Core ILOs	Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.
	Recognize an information need and develop a research question or topic; strategically explore information in context using library and other resources; investigate the authority of information sources and the credibility of claims; locate, evaluate, and use information to create new knowledge in an ethical and legal manner.

**Engage in critical evaluation of fact, value and/or policy propositions.**

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Recognize an information need and develop a research question or topic; strategically explore information in context using library and other resources; investigate the authority of information sources and the credibility of claims; locate, evaluate, and use information to create new knowledge in an ethical and legal manner.
<i>COMM</i> Speech/Communication - A.A. Degree Major	Apply critical thinking skills in the areas of speaking and listening

**Exhibit ethical argumentation in various debate formats.**

Expected Outcome Performance: 70.0

<i>ILOs</i> Core ILOs	Analyze and solve problems using critical, logical, and creative thinking; ask questions, pursue a line of inquiry, and derive conclusions; cultivate creativity that leads to innovative ideas.
	Communicate clearly, ethically, and creatively; listen actively and engage respectfully with others; consider situational, cultural, and personal contexts within or across multiple modes of communication.
	Practice ethical and responsible behavior within personal, academic, professional, social, and societal contexts; recognize and welcome diverse lifestyle choices that promote physical, intellectual, psychological, and social well-being.
<i>COMM</i> Speech/Communication - A.A. Degree Major	Apply critical thinking skills in the areas of speaking and listening
	Identify oral and written communication skills to produce effective speeches

## Additional SLO Information

**Does this proposal include revisions that might improve student attainment of course learning outcomes?**

No

**Is this proposal submitted in response to learning outcomes assessment data?**

No

**If yes was selected in either of the above questions for learning outcomes, explain and attach evidence of discussions about learning outcomes.**

No Value

**SLO Evidence**

No Value

## Course Content

### Lecture Content

#### **Argumentation as a Human Symbolic Activity (3 hours)**

- Senses of the Term Argument
- Argumentation and Individual Decision Making
- Argumentation and Democratic Decision Making
- Argumentation and Values
- Ethics and Argumentation

#### **The Foundations of Argument (3 hours)**

- The Narrative Paradigm
- The Limits of Argument
- The Study of Argumentation

#### **Audiences and Fields of Argument (3 hours)**

- Knowing Your Audience
- Assessing Your Audience
- People Evaluate Arguments Differently
- The Principle of Presence
- Argument Fields

#### **The Language of Argument (3 hours)**

- Understanding Language
- Language and Good Stories
- Metaphor

#### **Argumentation and Critical Thinking (3 hours)**

- Propositions
- Types of Propositions
- The Techniques for Analyzing Propositions

#### **Types of Arguments (3 hours)**

- Inductive Arguments
- Deductive Arguments
- The Deductive Syllogism
- The Toulmin Model

#### **The Grounds for Arguments (3 hours)**

- Premises
- Examples
- Statistics
- Testimony

#### **Building Arguments (3 hours)**

- Defining Research
- Planning the Research Process
- Sources of Information
- How to Record the Evidence
- What to Look for When Researching
- Organizing Your Advocacy

#### **Refuting Argument (3 hours)**

- The Refutation Process Defined
- Forced Listening (Step One)
- Critically Evaluating Arguments (Step Two)
- Formulating a Response (Step Three)
- Presenting Your Response (Step Four)

**Visual Argument (3 hours)**

- Physical Images
- The Power of Images
- Tests of Visual Arguments

**Academic Debate: Overview (3 hours)**

- The Debate Orientation
- The Resolution
- Three Types of Academic Debating
- Format
- The Nature of Debate Arguments
- Flow Sheeting as Systematic Note Taking

**Academic Debate: Additional Insights (3 hours)**

- The Resolution
- Hasty Generalization
- Plans and Counterplans
- Thinking Strategically
- Specialized Debate Formats

**Argumentation in Politics: Campaigns and Debates (3 hours)**

- Issues and Voters
- Voter Attitudes
- Campaigns and Stories
- The Structure and Form of Campaign Arguments
- Political Debates

**Argumentation and the Law (3 hours)**

- The US Judicial System
- The Assumptions of the System
- The Attorney - Client Relationship
- The Role of Attorneys in Pretrial Phases
- The Role of Attorneys in the Trial

**Argumentation in Business and Organizations (3 hours)**

- Competing Interests in Organizations
- Preparing Arguments to Meet Objectives
- Shaping the Message: Devising Strategies
- The Oral Presentation
- Encountering Resistance
- Follow – Up Activities

**Building Arguments (3 hours)**

- Arguing and Conflict Mediation Strategies
- A Conversational Theory of Management
- Strategic Dimensions of Conversational Argument
- Argumentation and Self – Esteem
- The Importance of Empathic Listening

**Total Hours: 54****Additional Information****Repeatability**

Not Repeatable

**Justification (if repeatable was chosen above)**

No Value

**Is it possible this course will have a material fee?**

No Value

**I have contacted my library liaison (<https://campusguides.glendale.edu/faculty/liaisons>):**

No Value

**What term(s) will this course be offered?**

No Value

**Will any additional resources be needed for this course? (Click all that apply)**

No Value

**If additional resources are needed, add a brief description and cost in the box provided.**

No Value